

Jennison Associates

Software: The Next Phase of the AI Revolution

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Video starts

Owen Hyde:

I think the primary issue that software's faced year to date is that they're still in the R&D phase. They don't primarily sell AI based solutions Today. They're selling the same products they have been for the last three to four years, and seat growth has been under pressure and you can only raise price to some extent. So they're primarily investing their dollars behind a new generation of products that has not rolled out yet. And so if you think about what's to come in software, it's a much brighter future than sort of where we've been over the past six months. So we're still pretty positive on software overall, but they have to get through this period where they're developing product and they have to move from r and d into production to have something to sell. And we're very encouraged by the value add they can have for their customers and the productivity that they can deliver.

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